



KSSE 1st QUARTER 2014

PUBLIC FILE REPORT

Prepared By:

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Internal Report

First Quarter report went as follows

- We had our first “La Tocada” concert with Molotov and Band Of bitches at The Mayan. Event was successful, venue was full to capacity.
- Carlos Alvarez had a promotion, which consisted of taking some superestrellados on a party bus to Paquita La Del Barrio concert at Nokia Theater where they got to meet and greet her.
- The Sunday Rock Show officially became “Rock Show con Tony Martinez y Orlando Panda”.
- Our nights with Belly became more energetic with a club feeling.
- There were many giveaways during this quarter: amusement park tickets (Disneyland, USH), as well as some of the best concerts such as El Tri, Romeo Santos, Paquita La Del Barrio, Ramon Ayala, and many more.

New Programming Staff

Resignations

Lay-off

Public Service Program

Organization: PSA-BIENVENIDOS-

Broadcast: 3/30/14

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- "Fecha limite: preparacion de impuestos"

Broadcast: 03/23/14

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- Ciudadanía, un paso adelante)

Broadcast: 03/16/2014

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- Fraudes Migratorios Invitada Olga Tañon

Broadcast: 3/02/2014

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- Suspension Ola de Deportaciones a Obama

Broadcast: 2/23/2014

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- Casos Personales de Inmigracion

Broadcast: 02/16/14

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- Noticias de Inmigracion
Broadcast: 02/09/14
Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- Tema Reforma Migratoria
Broadcast: 02/02/2014
Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- Campaña Consejo Nacional de La Raza
Broadcast: 01/26/2014
Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- USCA IDEAS...ESTAFAS
Broadcast: 01/19/2014
Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- Obama Care y Los Hispanos
Broadcast: 01/12/2014
Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- Charla: Congresista Luis Guitierrez
Broadcast: 01/05/2014
Time: 9:30am-10:00